

## **Maple Grove Citizens Advisory Committee**

### **Meeting Minutes**

**June 8, 2016**

<b>Call to Order</b>	The meeting was called to order by CAC member Bob Joiner at 7:06 p.m.		
<b>Members Present</b>	Nkechi Anyamele Leslie Bender Harry Kennedy Joe Piket	John Beacham Katie Cohen Steve Maas Don Skoglund	Adam Bedard Bob Joiner Karen Nickolauson Stephanie Walvatne
<b>Members Absent</b>	Jon Burgard, Stephen Gill, Lorraine Gresser, Tim Klevar, Joan Masberg, Meg Miller, Kevin Rebman		
<b>Others Present</b>	Councilmember Erik Johnson and CAC Staff Liaison Mike Opatz		
<b>Minutes</b>	Motion made and seconded to approve the minutes from the May 11, 2016, meeting of the Citizens Advisory Committee. Motion passed.		
<b>Area Reports</b>	Stormwater ponds (Joe Piket): Asked if maintenance and dredging of stormwater ponds is something the City does or would consider doing in common areas the City maintains. Mike Opatz stated that he would connect Joe with the City's Water Resources Engineer.		
<b>Review Resident Survey Questions</b>	<p>Mike Opatz provided a copy of the 2016 survey proposal from National Research Center (NRC). The proposal will be going before the City Council at their June 20<sup>th</sup> meeting. It was stated the Council does not object to the survey timeframe being moved to correspond with the work being done on the Comprehensive Plan Update.</p> <p>The cost proposed by NRC for the 2016 survey is \$24,585 and includes all postage as well as NRC staff travel for the final presentation to the Council.</p> <p>The timeline for the survey was reviewed. It was stated that City Administrator Heidi Nelson wants a mid-September mail out, and NRC is okay with that.</p> <p>Mike Opatz is collecting input on survey questions from the Department Directors and City Council.</p> <p>NRC feels that mailing the survey to residents is the best way to go and also offer an online version. The recipients will be a random sample of residents. The question was asked if more residents should be surveyed since the population has grown. However, it was felt there wasn't a significant change in population since the 2013 survey.</p>		

Discussion took place on considering open participation for the online survey. Discussion also took place on the response rate from the last survey, which was very good. The committee talked about how NRC will select the random sample.

It was suggested this meeting and the July CAC meeting be a review and finalization of survey questions.

Question 1: The suggestion was made to address those who are single/unmarried, not to start the series of questions with a place to raise children. Suggested order: Place to live, place to raise children, place to work, place to retire, and then overall quality of life. It was decided to keep the same rating categories to keep consistency from the past survey.

Question 2: Suggestions were made to revamp the question related to bus travel to: a) Ease of bus travel within Maple Grove and b) Ease of bus travel commuting to and from Maple Grove. Discussion took place on transit service and various outside options available such as Uber.

Regarding the survey item addressing availability of affordable housing, discussion ensued on how to craft the wording for a better understanding by survey respondents and feedback. Discussion took place on factors that may come into play for affordable housing, such as income. The suggestion was made to remove qualifiers, such as the word “availability”. Mike Opatz will check with NRC on the impact of doing so.

With regard to the question about employment opportunities, the question was asked about breaking out further with some suggestions of: full/part-time; hourly/salaried; white/blue collar; entry level/career level. Mike Opatz will see what NRC recommends for language.

Question 3: Discussion took place on having a geographic qualifier, particularly related to neighborhood safety. Discussion took place if there were ways to match up survey responses with location of respondents. It was noticed there were two different colors of surveys in 2013. Mike Opatz will check with the survey consultant to see what the significance of that is.

Question 4: Add “Central Park”. Add “Community Gymnasium”. Add “Watched a meeting of local elected officials or other local public meeting online.” Add “Used the Maple Grove Community Center: Senior use.” Add. “Read the Parks and Recreation Quarterly Brochure.” Mike Opatz will ask Parks and Recreation if they survey program participants as to how they found out about programs – via the paper brochure or online.

Question 5: Regarding sports facilities and athletic fields, the suggestion was to separate these out as follows: soccer, football, baseball, sheets of

ice. The suggestion was made to remove ice arenas under the Maple Grove Community Center amenity listing. The suggestion was made to remove land use, planning and zoning since this is not specific enough for respondents to understand.

Discussion ensued on seniors and teen services wording for the survey, possibly adding specific examples for seniors and youth. Mike Opatz will check with consultant on doing so.

The comment was made that the focus should be on past responses and those that had negative responses/ratings should be seen as opportunities.

Question 6: Will stay the same.

Question 7: Discussion took place on removing the two Maple Grove Government questions (i.e., listening to citizens, representing citizens). Suggestion to add: "If you had an interaction with a City department, how would you rate that interaction." It was decided to remove the four questions that start with the word "job".

Question 8: An explanation was provided on the background of why this question was on the survey in 2013. The decision was made to delete it the question for 2016.

Question 9: Question will be kept.

The suggestion was made to add an individual question about an arts center.

Question 10: No change.

Question 11: Suggestion made to move attracting employers up in the list. Alphabetical order of the questions was suggested.

Questions 12, 13, 14: The suggestion was made to remove all. Mike Opatz will check with NRC.

Question 15: The suggestion was made to reword the question to the following: "To what extent do you support or oppose the City partnering with local arts groups to fund an arts center?"

Question 16: The suggestion was made to remove the words "to moderate".

Question 17: Possibly change restaurant wording; Mike Opatz will check with Community Development Director. Discussion took place on changing the wording on "New entertainment centers" to "New entertainment districts".

Question 18: Keep. CAC should consider any other open ended questions to ask. Mike Opatz provided some ideas that he has used in transit surveys.

**Youth Sports  
Final Report  
Discussion**

There are a few more edits needed. One more meeting of the subcommittee will be scheduled before the next CAC meeting.

**Other Matters**

CAC members should provide their input to Mike Opatz on department presentations they would like at fall CAC meetings.

The comment was made that if the survey comes back with support for an arts center, should the project move ahead or not if the arts groups cannot work together.

**Adjournment**

Motion made and seconded to adjourn the June 8, 2016 Citizens Advisory Committee. The meeting adjourned at 9:00 p.m.

Respectfully submitted,

Carol Morris  
Minute Secretary